

## WIN A SHOPPING SPREE AT DASH WITH KHLOÉ KARDASHIAN PROMOTION

### OFFICIAL RULES

The Win A Shopping Spree At Dash With Khloé Kardashian Promotion begins at 00:00 a.m. GMT on 29 July, 2013 (the “Promotion Start Date”) and ends at 11:59 p.m. GMT on 16 September, 2013 (the “Promotion End Date”) (such period referred to herein as the “Promotion Period”). The Promotion (as defined below) consists of a sweepstakes (the “Sweepstakes”, respectively, the “Promotion”). The Promotion is sponsored by Prizeo US, Inc. (the “Sponsor”).

#### **1. HOW TO ENTER: NO PURCHASE OR DONATION NECESSARY TO ENTER OR CLAIM PRIZE. NEITHER A PURCHASE NOR DONATION WILL INCREASE YOUR CHANCES OF WINNING.**

Participants may enter the Sweepstakes by visiting [www.prizeo.com/khloe](http://www.prizeo.com/khloe) (the “Promotion Website”) during the Promotion Period and making a donation to World Wildlife Fund (the “Charity”) by following the on-screen prompts. If you donate \$3, £3, €3 or \$3 AUD you will receive 3 entries; \$10, £10, €10 or \$10 AUD you will receive 10 entries and a gift of an e-card from Khloé; \$20, £20, €20 or \$20 AUD you will receive 20 entries and a gift of the e-card and a thank you video from Khloé; \$40, £40, €40 or \$40 AUD you will receive 40 entries and a gift of the e-card, the thank you video and an exclusive campaign t-shirt; \$75, £75, €75 or \$75 AUD you will receive 75 entries and a gift of the e-card, the thank you video, the exclusive campaign t-shirt and an exclusive signed Khloé Kardashian photo; \$150, £150, €150 or \$150 AUD you will receive 150 entries and a gift of the e-card, the thank you video, the exclusive campaign t-shirt and an exclusive signed Khloé Kardashian photo and, by entering your own self-selected donation amount above the foregoing amounts, you will receive the number of entries and gift as are revealed to you on the Promotion Website prior to finalizing your donation.

To enter the Sweepstakes without donating to the Charity, visit the Promotion Website, print the free entry form [free entry form](#) complete the form by hand using blue or black ink. Place the card in an envelope, affix first-class postage, and send it to the applicable Sponsor address, as indicated below in paragraph 7 below. Only one entry form per envelope will be accepted.

Participation in the Promotion is voluntary and does not require you to purchase anything from Sponsor, nor to make a donation to the Charity. No illegible, incomplete, forged, mechanically reproduced or altered entries will be accepted. All entries become the property of Sponsor and will not be returned.

#### **2. PRIZES:**

Sweepstakes Prize. In addition to the donation level gifts identified in Section 1 above, one (1) winner of the Sweepstakes (the “Sweepstakes Winner”) and one (1) guest will receive a shopping spree at DASH boutique (ARV: \$0), \$500 to spend there (ARV: \$500) and Khloé Kardashian as your personal shopping assistant (ARV: \$0) as well as flights to LA (ARV: \$2,000) and accommodation for two (2) nights (ARV: \$400) (collectively, the “Sweepstakes Prize”) dates of prize and travel TBD. All expenses, travel, and other costs not expressly stated in the foregoing Sweepstakes Prize package description are the sole responsibility of winner, including transportation to and from the airports. Restrictions, conditions and limitations may apply. Lost, mutilated, or stolen tickets, vouchers or certificates will not be replaced. Sponsor is not responsible if the Sweepstakes Winner does not use any event tickets on day of the applicable event. Approximate retail value (“ARV”) of the Sweepstakes Prize is \$2,900. Actual value may vary based on airfare and hotel rate fluctuations and distance between departure and destination.

Each winner of a prize or recipient of a donation gift is responsible for reporting and paying all taxes associated with his/her receipt of such prize or donation gift. Sponsor will withhold and/or report taxes as required by the

applicable law of Sponsor's jurisdiction and winner's jurisdiction. The winners will not receive the difference between the actual retail value and approximate retail value. The odds of winning depend on the number of eligible entries received. Sponsor reserves the right to substitute prizes of equal or greater value. No other substitution or transfer of prizes permitted, and prizes cannot be redeemed for cash. Sponsor is responsible only for prize delivery and not prize utility.

### **3. ELIGIBILITY:**

The Promotion is only open to individuals who are registered members of [www.prizeo.com](http://www.prizeo.com) and are at least sixteen (16) years of age at the time of entry. If you are under eighteen and win the prize you will be required to bring a guardian over the age of eighteen (18) to the prize experience. Regrettably, while anyone is free to make a donation to the Charity, residents of certain countries will be unable to enter participate in the Contest or the Sweepstakes for a variety of reasons, which include local sweepstakes and contest laws and compliance legislation. These countries are Burma/Myanmar, Cuba, Iran, Libya, North Korea, Sudan, Syria, Belgium, Malaysia, Norway, Sweden, Quebec, Portugal, Mexico, Saudi Arabia, Iraq, Jordan, Lebanon, Qatar, Indonesia, Yemon and all African nations with the exception of South Africa. Other countries are void where prohibited. Entries are limited to individuals only; commercial enterprises and business entities are not eligible. By participating in the Promotion, each participant accepts the conditions stated in these Official Rules, agrees to be bound by the decisions of Sponsor and warrants that she/he is eligible to participate in the Promotion. Employees, independent contractors, officers, and directors of Sponsor, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and legal advisors, and their immediate family members and persons living in the same household, are not eligible to participate in the Promotion.

THE PROMOTION IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW and is subject to applicable federal, state and local laws and regulations.

### **4. SELECTION OF WINNERS:**

On or about September 17th (the "Drawing Date"), Sponsor will select the Sweepstakes Winner. The Sweepstakes Winner will be selected in a random drawing from all eligible entries received by the Sponsor during the Promotion Period. The Sweepstakes Winner will be notified by e-mail using the information provided to the Sponsor and will also be announced on the Promotion Website.

Sponsor is not responsible for and shall not be liable for late, lost, misdirected or unsuccessful efforts to notify the winners. The winners agree to Sponsor's use of her/his name, address, likeness, and/or prize information for promotional purposes in any medium without additional compensation to the extent permitted by law. Where lawful, the winners may be required to sign and return a Declaration of Compliance, Liability and Publicity Release.

If any potential winner of the Sweepstakes is a Canadian resident he/she will be required to answer a time limited skill testing question without assistance, in order to be eligible to receive a prize. In the event any of the winners cannot be contacted, fails to sign and return the Declaration of Compliance, Liability and Publicity Release or fails provide any other requested information, does not accept the applicable prize within five (5) business days of being notified by Sponsor, fails to answer the skill-testing question correctly (if applicable), the winner is ineligible, or the applicable prize or prize notification is not deliverable, potential winner forfeits the prize. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner.

**5. CONDITIONS:** Sponsor, World Wildlife Fund, Khloé Kardashian and their respective agents, directors, officers, shareholders, employees, insurers, servants, parents, subsidiaries, divisions, affiliates, predecessors, successors, representatives, advertising, promotion, and fulfillment agencies, and legal advisors (the “Released Entities”), are not responsible for, shall not be liable for, and hereby disclaim all liability arising from or relating to: (i) late, lost, delayed, damaged, misdirected, misaddressed, incomplete, or unintelligible entries; (ii) telephone, electronic, hardware or software program, network, Internet, computer or other malfunctions, failures, or difficulties of any kind, whether human or technical; (iii) failed, incomplete, garbled, or delayed computer or e-mail transmissions; (iv) any condition caused by events beyond the control of Sponsor; (v) any injuries, losses, or damages of any kind arising in connection with or as a result of any prize, or any portion thereof that may have been awarded, or acceptance, possession, or use of any prize, or any portion thereof that may have been awarded, or from participation in the Promotion; or (vi) any printing or typographical errors in any materials associated with the Promotion. Sponsor reserves the right, in its sole discretion, to suspend, modify or cancel the Promotion should any unauthorized human intervention or other causes beyond Sponsor’s control corrupt or affect the administration, security, fairness or proper conduct of the Promotion. In the event that proper administration of the Promotion is prevented by such causes as contemplated above, Sponsor will pick the winners from all eligible, non-suspect entries received prior to such action. By participating in the Promotion, participants and winners agree to release, discharge and hold harmless the Released Entities, and all others associated with the development and execution of the Promotion, from any and all losses, damages, rights, claims and actions of any kind arising out of or relating to the Promotion, participation in the Promotion, any prize, or any portion thereof that may have been awarded, and/or acceptance, possession, use or misuse of any prize, or any portion thereof that may have been awarded, including but not limited to statutory and common law claims for misappropriation or participant’s right of publicity. This Promotion shall be governed by California law. By participating in this Promotion, participants agree that California courts shall have jurisdiction over any dispute or litigation arising from or relating to this Promotion and that venue shall be only in California.

**6. WINNERS LIST:** The first name, last initial, city and state of the winners and a copy of these Official Rules will be available on the Promotion Website shortly following the Drawing Date and for ninety (90) days thereafter.

**7. SPONSOR:**

Prizeo US, Inc.  
1880 Century Park E, Suite 200  
Los Angeles, CA 90067

Prize Provider and Beneficiary: World Wildlife Fund, 1250 24th Street, N.W. Washington, DC 20037.  
World Wildlife Fund is a 501(c)(3) charitable organization.

**8. NOTICE:** Sponsor reserves the right to prosecute and seek damages against any individual who attempts to deliberately undermine the proper operation of the Promotion in violation of these Official Rules and/or criminal and/or civil law.

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